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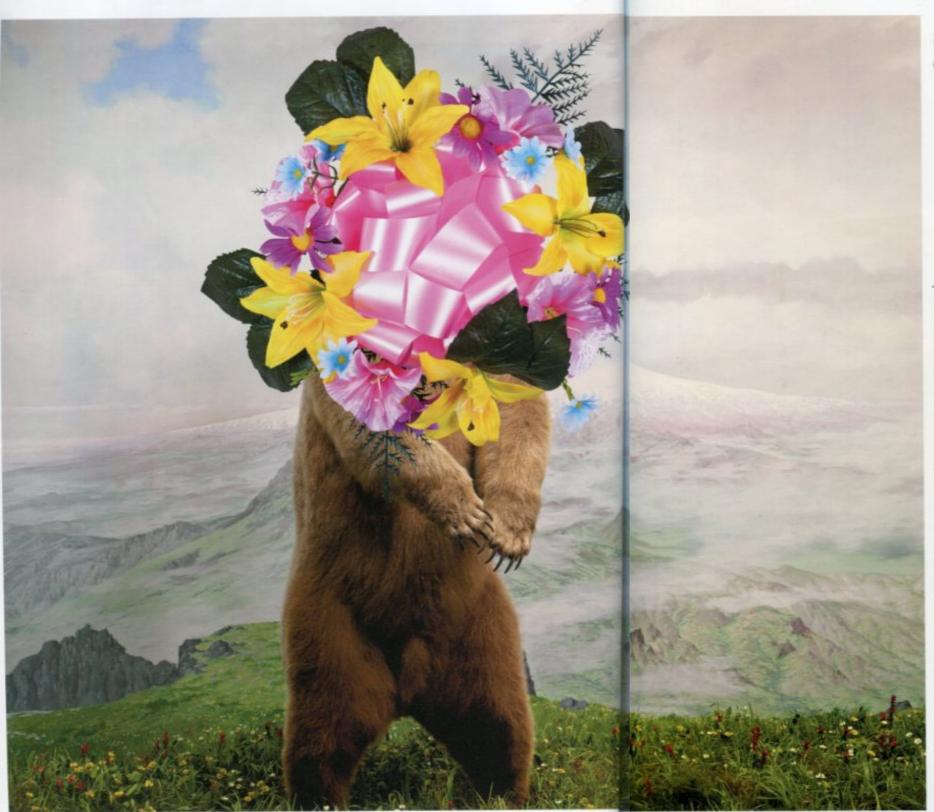


## NAKED

ART & TECHNOLOGY

Sølve Sundsbø finds creative renewal "dabbling" with film (and wins an Emmy too) 09 AGENDA CANON CINEMA 19 PROJECTS GOES INSIDE A NUNNERY 28 REPORT CREATIVE FRONTIERS BEYOND THE THIRD DIMENSION 50 PORTFOLIO NATURE PRESERVE 60 REPORT ETHICAL RETOUCHING 67 TECHNOLOGY FUJI X10 83 INTELLIGENCE OLYMPIC PREP 98 ENDFRAME THE KING & I

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## Portfolio Jason DeMarte

#### Nature preserve

TEXT BY SIMON BAINBRIDGE.

"My work investigates how our modern-day interpretation of the natural world compares to the way we approach our consumer environment," says Jason DeMarte, an artist based in Ann Arbor in Michigan, who primarily uses photography and digital montage to make work such as his latest series, Nature Preserve. "I am interested in the American modes of representing the natural world through events and objects, fabricated or taken out of context. This unnatural experience of the so-called 'natural' world is reflected in the way we, as modern consumers, ingest products. What becomes clear is that the closer we come to mimicking the natural world, the further away we separate ourselves from it."

Before going to art school DeMarte studied biology, following in the footsteps of his father and sister, who were both scientists, and he reckons this must have rubbed off on his work as an artist. In fact, his sister worked at the Denver Museum of Nature & Science for a time when he was young, and DeMarte remembers "spending a lot of hours in the diorama rooms", where he continues to work to this day. "When I first started shooting in the museum I wanted to approach the "landscape' maybe how Ansel Adams or Thomas Cole would," he says. "It was important for me to compare the established, idealist way of representing the untouched, utopian landscape to the hyper-perfection of how products and modern consumer life are represented in the media."

"I grew up in Colorado, so the mythology of the American West is ingrained in my understandings of the natural world," he says. "Recently I have become interested in using American animal symbolism of the West to address current shortcomings in the country. Manifest Destiny [page 57] is a good example of this - I combine artificial memorial flowers with a bison. The bison is an emotionally charged animal, symbolising the historic aspirations of the West. I wanted to neutralise that power while alluding to the fact that this animal, like those aspirations, is now collecting dust."

The lightbulb moment occurred, he says, while making an image of an ice-cream cone, which he placed next to an image of the wings of a dead pigeon. "I loved the dialogue between the finality of death and the fleeting transparent happiness of ice cream," he remembers. "What was interesting to me was that the ice cream was plastic, and that happiness I saw in it was fabricated. This symbolism seemed so poignant to me.

"Soon after that I began making images in natural history museums. I was interested in furthering this idea of a genuine emotional response to something that was contrived. I connected this system of disillusion to our modern consumer culture. From there it was an easy jump for me to place the two together. It's a connection that I keep finding meaning and truth in.

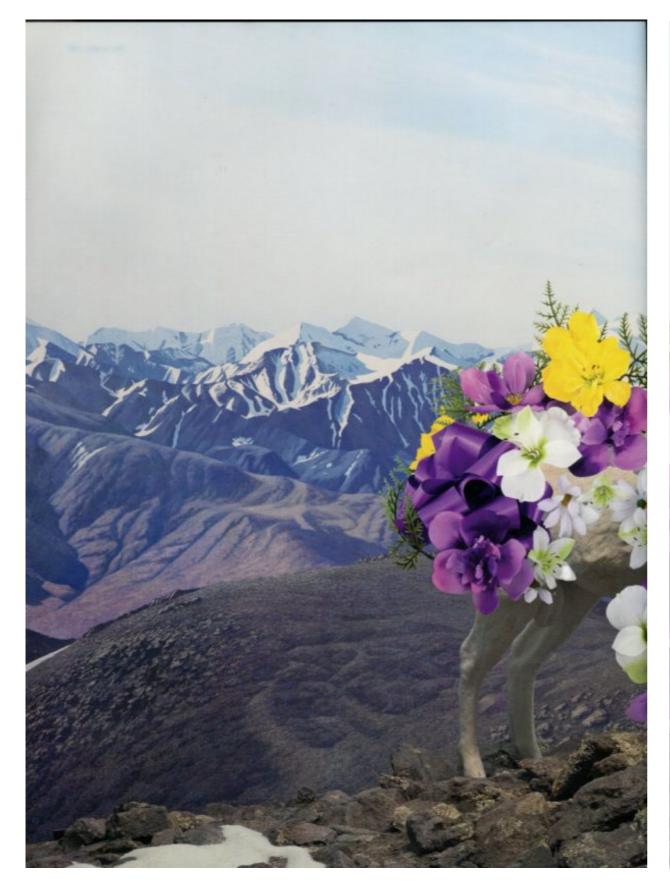
"This separation [between reality and representation], whether it be from the natural world or from a genuine experience, is all the same to me. The patterns and systems of representation are merely the surface level symptom of a greater ill. I'm attempting to pull back the curtain a little," \*\*pp

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BRITISH JOURNAL OF PHOTOGRAPHY DECEMBER 2011 BRITISH JOURNAL OF PHOTOGRAPHY





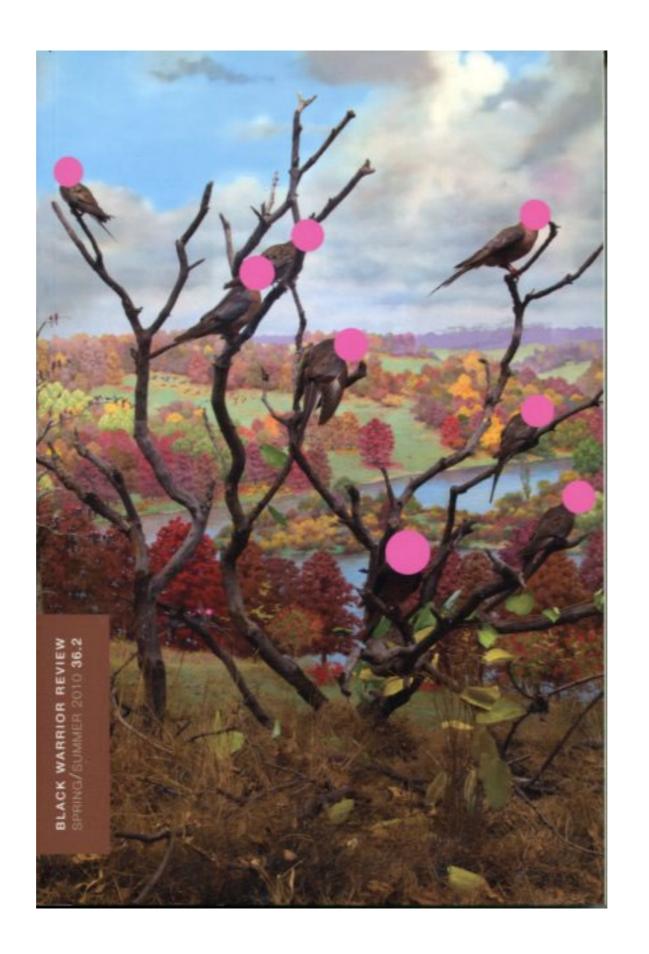








Left: Manifest Destiny. All images from the series, Nature Preserve © Jason DeMarte.



1. CREAM FILLED 2007, 23 x 60 in.

2. EAGER 2008, 23 x 34 in.

3. JELLIED PRESERVE 2008, 23 x 31 in.

4. Sheepish Intimation 2007, 60 x 23 in.

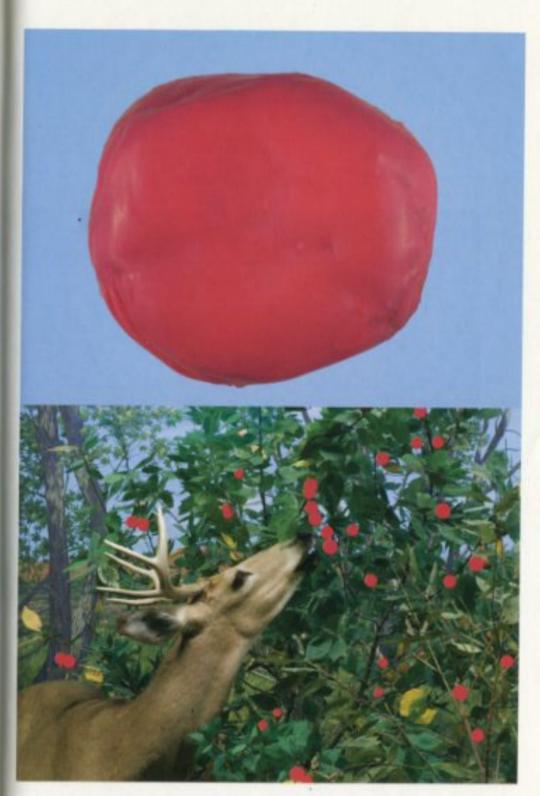
5. PRODUCT PLACEMENT 2008, 34 x 23 in.

6. PINK PLACEBO 2008, 23 x 34 in.

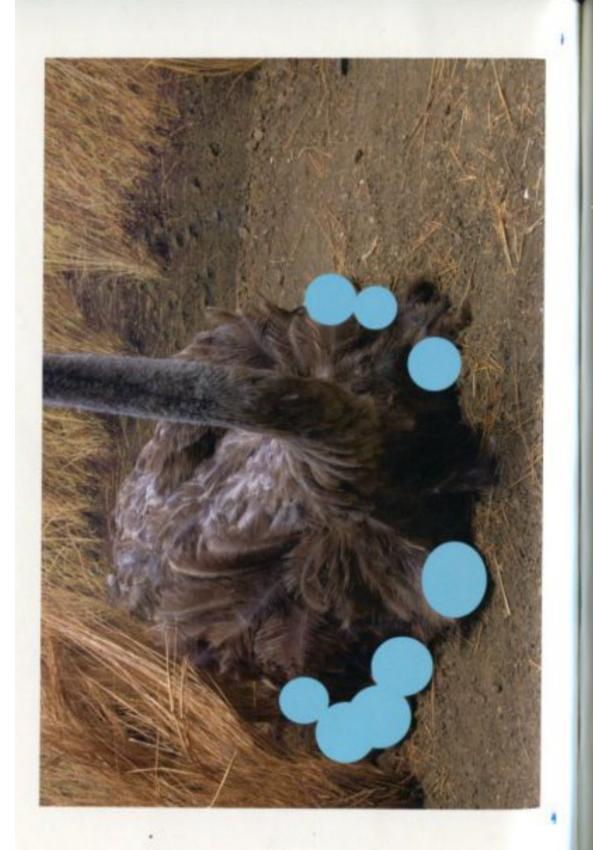
7. UTOPIC 2006, 23 x 50 in.

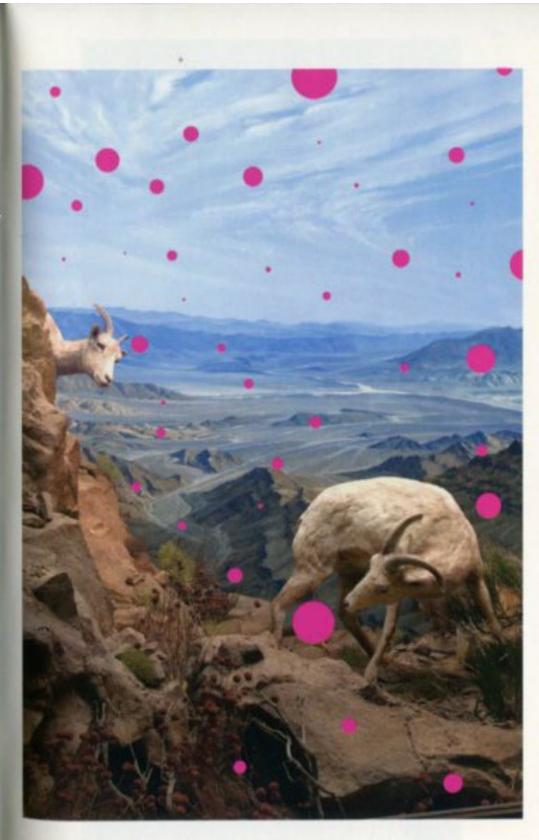


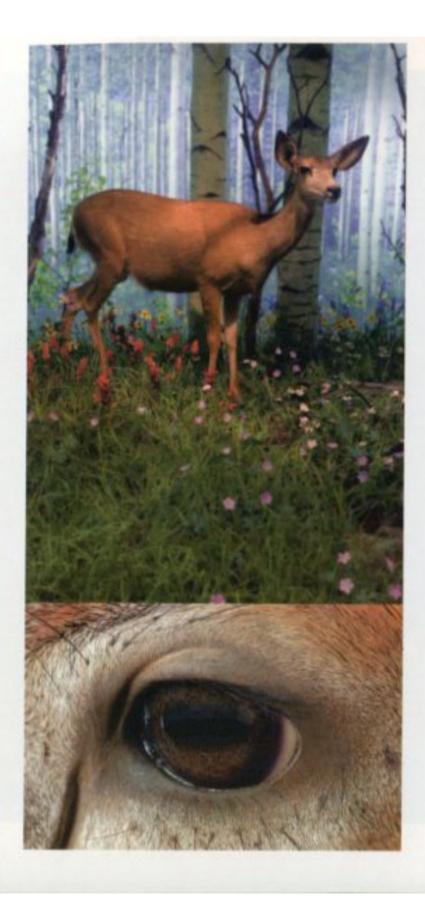












#### JACK BOETTCHER

#### Black Mold

Disputes continue over the authorship of the infamous children's book The Two Corpses. Although originally written to instruct and delight the Soviet youth, the novelty and kitsch value of early editions has since made the artifact a conversation piece for those adults in the free market system who can afford to invest in rare books. Often in the elaborate gardens of late afternoons, among the cloth hammocks and monster ferns of small but well-landscaped urban backyards, the wine is poured and friends will loosen their ties and marvel over a companion's authentic first edition. The only problem: there is no extant first edition, only dozens of beautiful forgeries hawked by auctioneers and buried in the sub-basements of antiquarian shops. Any rare book dealer willing to sell one of these so-called first editions is willing to swindle the prospective buyer, probably for great sums.

Most scholars agree to date the original to the USSR in the 1940s. The premise of the book involves two corpses, recently buried in economy plots in a small, drab cemetery surrounded by apartment blocs and shoots of steel scaffolding that appear, from a distance, to be the trunks of larches shining after a rain. But there are few actual trees in the cemetery. The two corpses engage in a constant dialogue, occasionally offering advice to passersby, typically young children. Occasionally the young children heed the advice of the two corpses. The nature of the advice and dialogue in The Two Corpses varies with increasingly intrusive edits made in additional printings, these aspects becoming tamer and more moderate with each successive edition. Nonetheless, the essential trope often remains: these corpses are not the perfect role models for children, and sometimes passing children are left alone in their decisions of what is moral or ethical; in this way, perhaps the author of the non-extant first edition of The Two Corpses wished to subvert the common role of the children's story as ideological primer-not just in the author's homeland, it should be noted, but also abroad (that is, in the West). Perhaps this is what the anonymous author wished when he included the vulgar, the scatological,

SECOND EDITION

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ANGELA FARIS BELT

### Jason Demarte

#### UTOPIC

#### ELEMENTS

Brilliant color, vertical framing, and ironic whimsy first caught my attention in Jason DeMarte's work. Each frame isolates its own contents, but only until juxtaposed with another frame; with no space separating them, their interconnection is unavoidable. Using both vertical and horizontal frame orientation and varying dimensions within each diptych, DeMarte converts banal and humorous scenes into complex and serious images about the environment, its nonhuman creatures, and our perceptions of them.

#### ARTIST STATEMENT

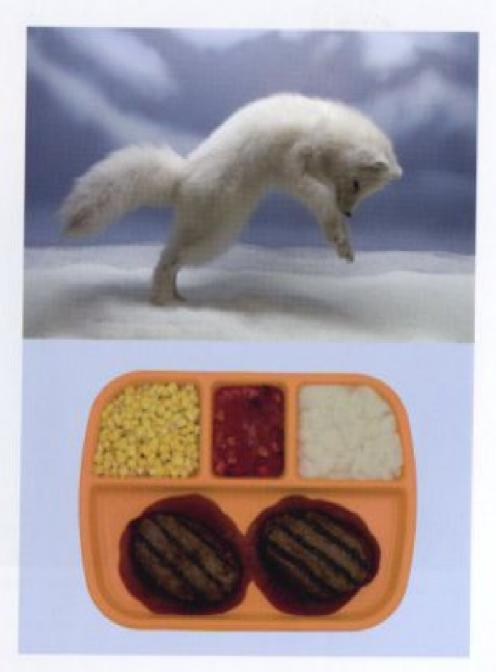
Utopic investigates how our modern-day interpretation of the natural world compares to the way we approach our immediate consumer environment. I am interested in modes of representing the natural world through events and objects that have been

fabricated or taken out of context. This unnatural experience of the so-called natural world is reflected in the way we, as modern consumers, ingest products. What becomes clear is that the closer we come to mimicking the natural world, the farther away we separate ourselves from it.

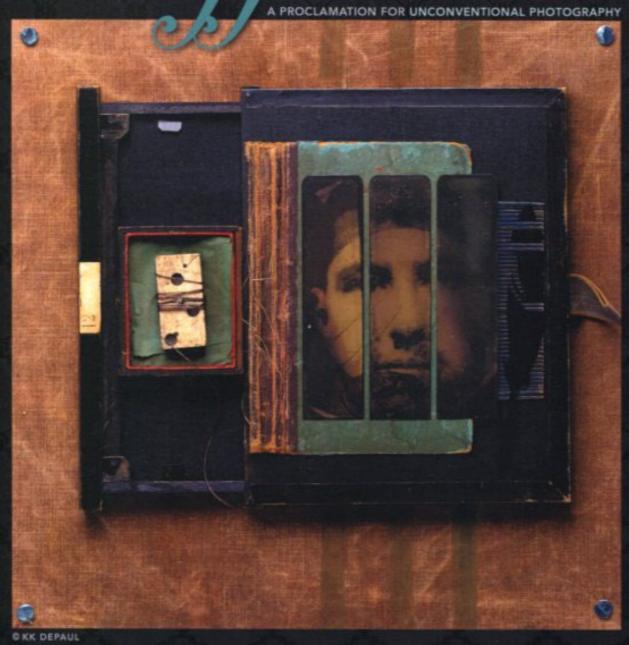
I work digitally, combining images of fabricated and artificial flora and fauna with graphic elements and commercially produced products such as processed food, domestic goods, and pharmaceutical products. I look at how these seemingly unrelated and absurd groupings and composites begin to address attitudes and understandings of the contemporary experience. I represent the natural world through completely unnatural elements to speak metaphorically and symbolically of our mental separation from what is "real" and compare and contrast this with the consumer world we surround ourselves with as a consequence.



Gream Filled, 2007.



Firigr, 2007.

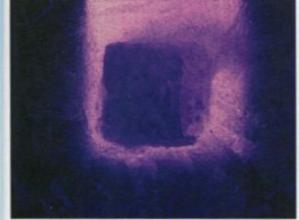








UNTITLED 3 BY JASON DEMARTE, DIGITAL COLLAGE



PURPLE TURTLE BY PINKO (MICHEL PINCAUT), C-PRINT



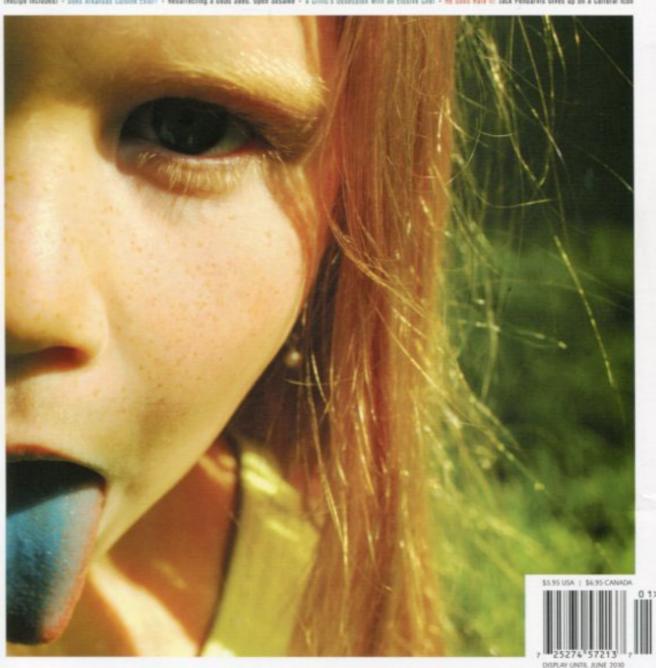
IGNITION 1 (STUTTGART) BY J. SCRIBA, PHOTO PRINTED GLASS (INSTALL)

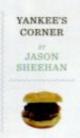
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#### Everywhere Is Home

Southern food is not just a Southern thing anymore.

Tam walking, talking proof of the notion that a man is born to a place and will, if he ever leaves it, spend the entirety of his life, considerable fortunes, blood, and effort trying nothing more than to get back there. But I am not a Southern man. I am a Rust Belt kid, a dreary child of iron skies and cold, possessed of an abiding mistrust of sunlight the green and feral reek of it all has rubbed and a dread of palm trees as real as a Baptist's bare. A day here, a week there, a month fear of the devil.

I have gone South-have breathed the air and watched the land wrinkle and exposed my pasty, Mick skin to the sun. The Carolinas, Georgia, Louisiana, Florida, Tennessee, and skimming like a skipped rock along the borders of Mississippi. I've gone looking for food, mostly. Barbecue, mostly. Fried alligator and étouffée, pig's feet, grits, and proper fried chicken. Sweet tea, collards, ham, and biscuits. But barbecue most of all, on the Carolina coast, where the land finally touches the sea. I have loved the food of the South and had moments twelve straight hours for a cheeseburger, eaten with plastic forks right out of the to-go of exaltation, of Lowcountry apotheosis where-with pig under my fingernails and barbecue sauce in my hair, settling my hands around a white china mug of Cuban coffee or just sitting on the trunk of a third-hand Oldsmobile by the side of the road, watching not so bad. It's the food that has always drawn cuisine. Are comfort, simple and plain. They the setting sun purple the sky through a haze of cold beers and crawfish-I have thought that maybe the food would be enough. That

grass, bourbon whiskey, and pretty girls.

I have tried, but it never stuck. So instead, I have passed through; have stayed, briefly, in certain Southern environs until both my welcome and my tolerance for the heat, the wet, the lizards in Tampa, weepy drunks on Beale Street, languid, endless Sundays, and that was very nearly the death of me-these are the records of my travels, my personal bests. But in the end, with my joints rusting in the bayou dampness and my blood thinning like lard gone liquid, I've always retreated, falling back with a mouthful of curses and fever dreams of straight-back pines frosted with snow, knowing that, someday, I would buckets of crawfish boiled for me by Katrina only be back to try again.

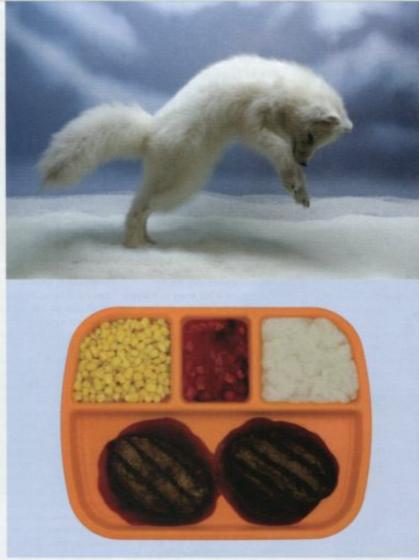
Why? Because I'm a sucker. Because I'm a junkie. Because I'm the kid who once drove at a funeral spread in Rochester, New York, two thousand miles for a fish taco, and, in comparison, the heat and the wet and the miles that stand between me and the perfect plate of Tidewater barbecue, hoppin' John, rice-thick she-crab soup, or combread, or crawfish seem sweet promise of solace.

maybe I could make a life here among the blue misplaced, high-strung, and genetically jokes, hunger, love, and loathing.

ill-suited boys like me that the future of Southern food is no longer solely about the drive, the flight, the chance layover and fast, smart cabbie. In this day and age, when no one is from where they are, and food has become an analog for memory, for place, it has learned to travel all on its own. Though always (almost always...) best in the towns, parishes, and rooms where it was born, food comes to me somewhere else, and in Florida, most of a year now if I wait long enough, wish hard enough and, over the past five or eight or ten years, I have waited and wished and been rewarded in the strangest of ways.

> Vietnamese pho in Albuquerque, New Mexico. Japanese ramen shops in Colorado and Ghanaian soul food at a house restaurant hidden away in a suburb of Denver. I've had refugees two time zones gone from floodwracked homes, and greens and beans laid out pan because, broken by grief, no one had the energy anymore to find the plates.

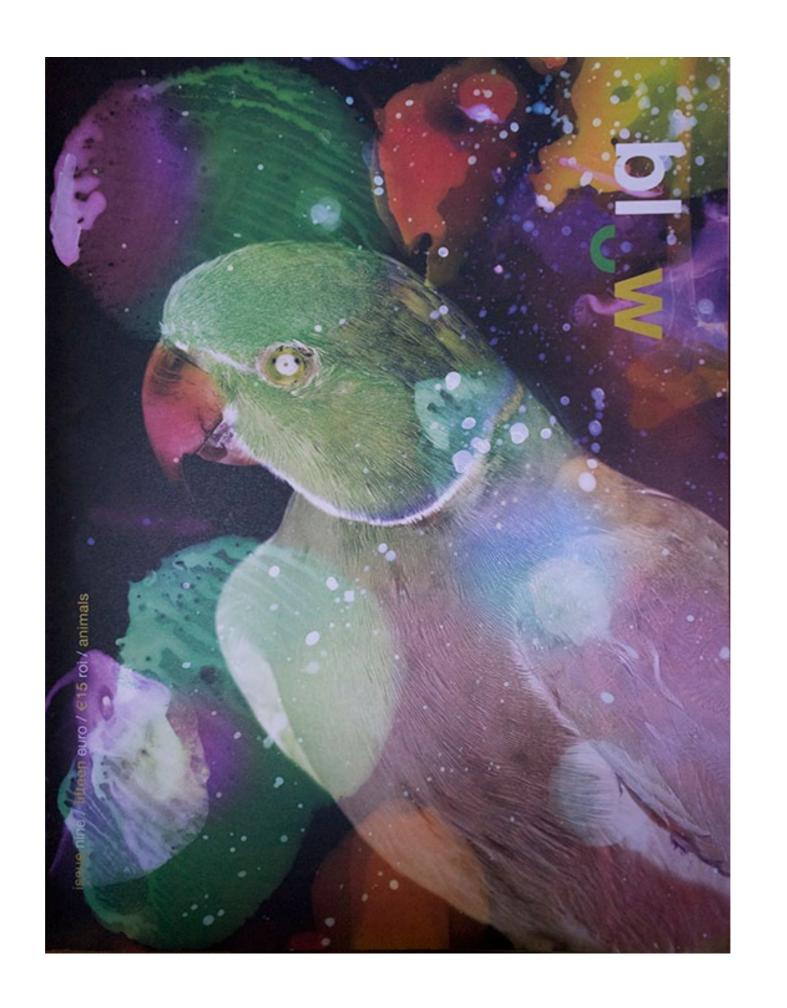
Grits. My God, the grits. So overwrought in homilies to Southern living, grits are pap. Are the stone-ground axiom of Southern me-the inexorable gravity of its history and are potatoes to the Irish, rice in Chinaclichéd but fundamental, freighted with ten But it's lucky for hungry, far-flung, generations of reminiscence and history, bud



of the trend toward regional cookery and the best thing to happen to high-end food costs since wasabi mashed potatoes. Regardless of place, regardless of upbringing, just about every New American chef cooks grits these days, some well, most poorly. Grits are a new knowledge in their corner.

buddies are cooking them, and they know of Southern cuisine, its high points and ever cooking gig before putting down my they ought to cook them, too, so they put low ebbs. On a menu, they are shorthand knives and picking up a pen, I got to know

Now, grits are one of the defining elements grits on the menu and then proceed to do for a certain informality, an acceptance of everything possible wrong to them. Yellow American food as the serious, strange, and corn, white corn, artisanal-doesn't matter. mutt canon that it is. I had good grits in New Dumb cooks, cooks who didn't grow up with York City-shrimp and grits at Bobby Flay's grits, bandwagon hoppers, and knuckleheads Bar Americain, of all places, cooked by a chef who've never even tasted grits done right, ex of Denver who'd also done good grits they don't understand the power of grits for there, a mile up from Atlanta, Georgia, or frontier for those who handle them without absorbing, translating, and subtly altering the Charleston, South Carolina, and more than a tradition on their side, without bone-deep flavor of anything put close to them. Good thousand miles gone. There are good grits in cooks do. They understand that this is the Seattle; at Tupelo in Cambridge; at Wishbone Outside the South, most cooks seem magic of grits-like a simple starch, only better. in Chicago, where Lowcountry meets the flummoxed by grits. They know all their Grits mark the progress of the march Gold Coast. And while employed in my last-



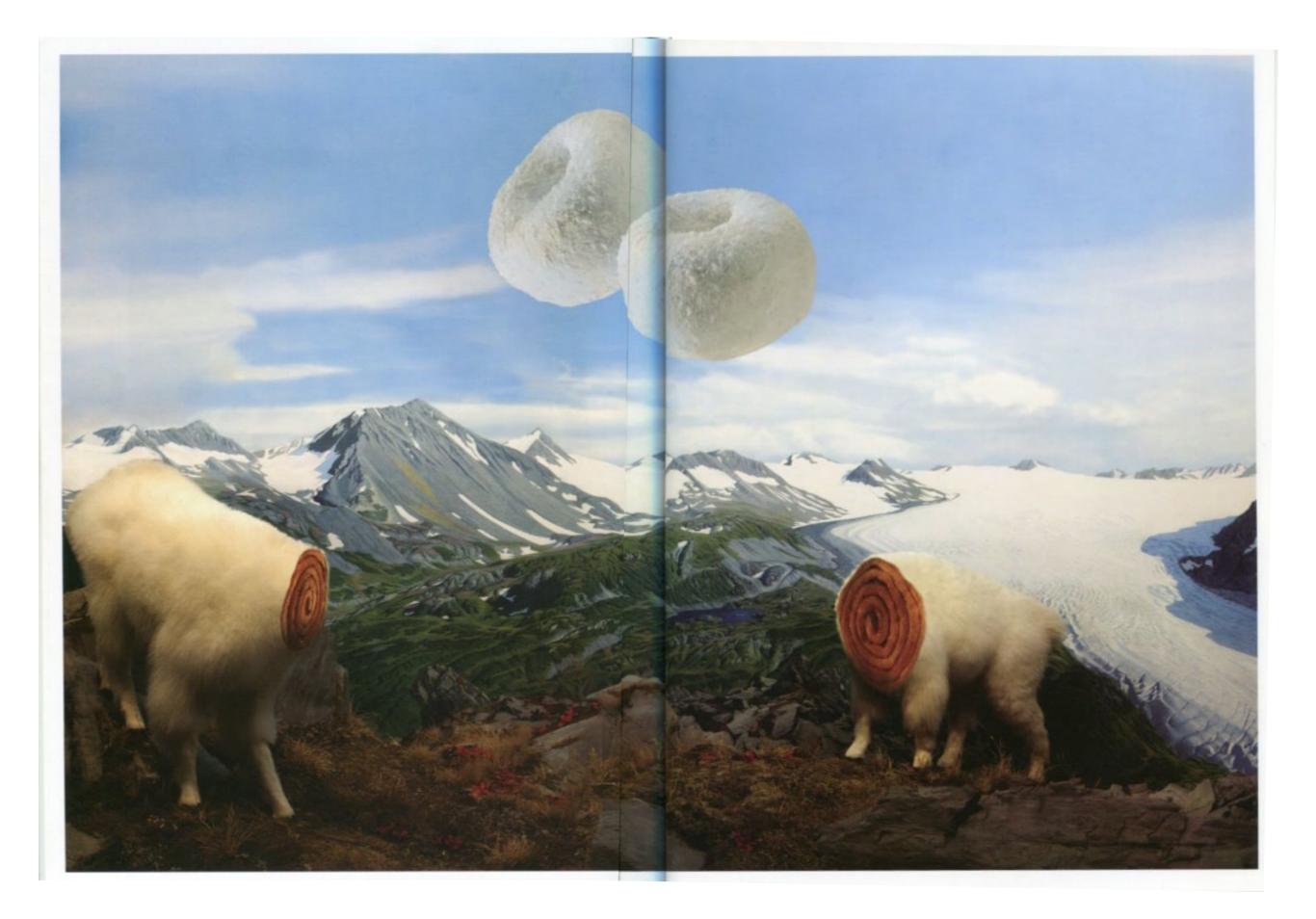


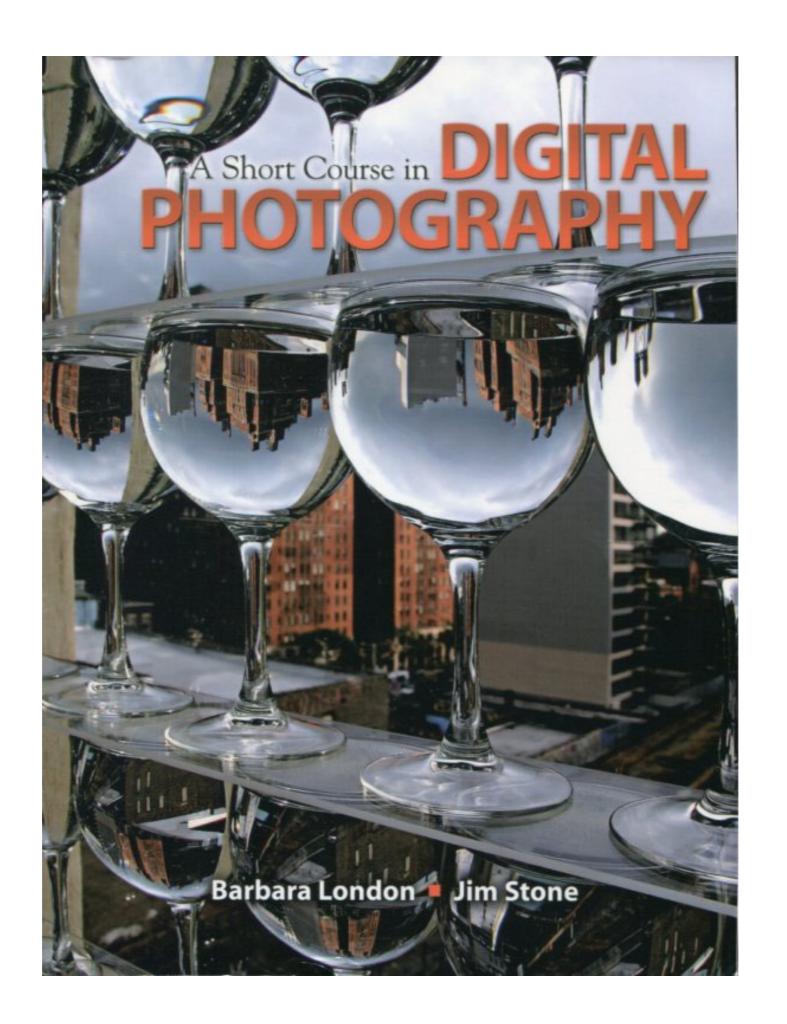
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## Printing and Display 6

uch pleasure lies in taking pictures and skimming through them onscreen but the big reward lies in printing and viewing the results. Yet some photographers never seem to finish their mages; they shoot a lot but have few pictures that they carry to completion. Printing translates your vision into an object that can be displayed on awall, in a gallery, or in other locations, in addition to being an image you can email or upload to a Web page. Finishing and mounting a photograph is important because it tells viewers your vision is worth their attention. You will see new aspects in your photographs if you take the time to complete them.



Jason DeMarte. Shopping Season, 2007. Printing in a wide panoramic format is a straightforward task with inkjet printers (see page 113). The wolf image was shot in a museum during the winter holidays. A few days later, during a blizzard that closed the roads. DeMarte walked to a market only to find the store virtually picked clean. He liked the way this roast—the only thing left in the meat section—looked sad next to the bow. Later, after placing its image next to that of the woives almost by accident, they "just seemed to belong together."



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JASON DEMARTE
Suspended Splendor, 2008. Digitallygenerated dots were added to seen joilal
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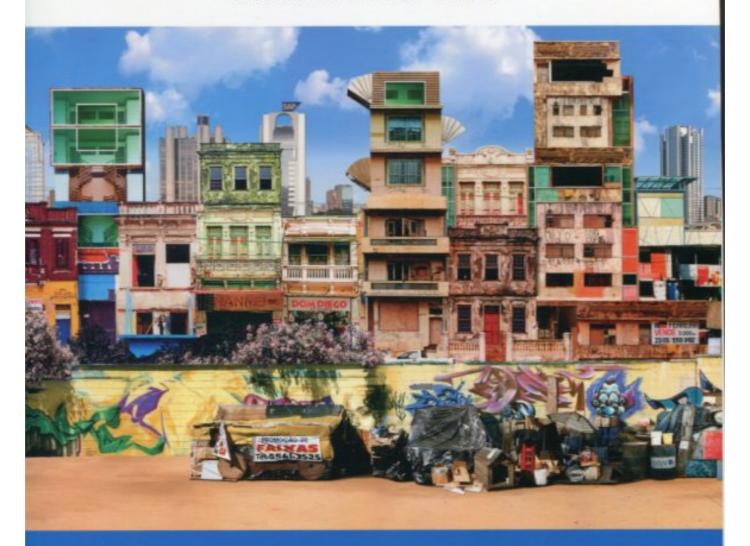
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## ANIMAL SKINS:



VISUAL SURFACES

#### Jason DeMarte

teaches photography at Eastern Michigan University. He received his BFA from Colorado State University and his MFA from the University of Oregon, both in Photography. His work has been exhibited at national and international venues, for example, "The Museum of Unnatural History" group show at ClampArt Gallery in New York City and the "Utopic" solo show at Wessel Snyman Creative in Cape Town, South Africa. His photographs often juxtapose images of flora and fauna with highly processed consumer items to "investigate. . . how our modern day interpretation of the natural world compares to the way we approach our immediate consumer environment." DeMarte's technique involves the digital incorporation of artificial elements into natural settings (for example, circles of pepperoni superimposed on a field of com) to show how our view of the natural world is filtered through a consumer gaze. At times, it is difficult to tell which of the elements in his pieces is artificial and which is natural. His use of images of taxidermy and natural history museum dioramas heightens this effect.

DeMarte's photograph Ambiguous Object of Desire from his Utopic series exemplifies the photographer's keen understanding of the complex registers of the consuming gaze. On the left side of this long horizontal piece, three magpies and a bald eagle in a beach diorama seem to stare pointedly at a plain blue dot superimposed on the sandy shore between them. It is the same sort of brightly colored, adhesive dot one would purchase by the sheet at an office supply store to use for labeling. Its appearance on the sandy shore seems to render the artificial habitat of the diorama a commodity object and Jason DeMarte Ambiguous Object of Desire, from Utopic Photograph, 2011, 50" x 17"



<sup>\*</sup>Jason DeMarte, "Arrist Statement," from the photographer's official website, accessed August 12, 2013, http://www.jasondemarte.com/artist-statement/.



thus, for a crazy second, the viewer identifies with those taxidermied birds. Commanding attention, the blank blue dot nevertheless signifies nothing. To drive home the point that the objects of our desirous gaze often seem to promise fulfillment but, being fake, deliver little of real value, the compelling beach scene on the left is juxtaposed on the right by an equally imposing image of a microwavable meal consisting of fried chicken legs, corn, and a brownie decorated with red, white, and blue sprinkles. Nestled in the partitions of a plastic tray the same bright blue as the dot, these ersatz food items—American through and through—seem unlikely to live up to their nutritional or patriotic promise.

Hydrogenated Bounty, from DeMarte's Nature
Preserve series, again juxtaposes faux nature with
fake food to emphasize the absurdity of the pleasure
derived from viewing simulated realities such as
dioramas.<sup>19</sup> This image depicts a diorama of a
group of marmots in a field of mountain wildflowers staring out across the rocky foothills of the
mountains, oblivious to the powdered sugar-covered
donut holes hovering just above the grass around
them. Nature's "bounty"—a trumped-up conceptualization of nature as abundance to be consumed—
becomes here the kind of excess we now disparage,
"hydrogenated" and thus artery-clogging and
dangerous.

Ambiguous Object of Desire and Hydrogenated Bounty are witty, irreverent pieces that reveal the absurd contradictions between the products we consume and the animal world we get them from, exposing the inconsistencies in our consuming gaze.

<sup>&</sup>quot;Stephanie S. Turner. "Relocating 'Stuffed' Animals: Photographic Remediation of Natural History Taxidermy," Humanimalia, 4.2 (Spring 2013).









tock reunite to perform their epic noise for the first time in 15 years. Woah, dude, has it been that long? The group originally formed in California in the late '80s, hitting underground parties in the isolated cities and suburban wasteland of the Southern Cali desert. While their sludgy guitars, spacey jams and bone-rattling volume earned them a cult following, the group - now widely acknowledged as pioneers of stoner tock toiled in relative obscurity before disbanding in 1995. After a fortuitous meeting at a Euro fest, original members John Garcia, Nick Oliweri and Brant Bjork decided to get the band back together (minus original quitarist Josh Homme), and across the land, metalheads rejoiced! A new album is on the agenda after the tour. Kyuss Lives! performs at 8 p.m. at the Crofoot Ballroom, 1 S. Saginaw St., Pontiac; 248-858-9333; \$25; with the Sword. Black Cobra and Luder.

#### SAT1203

#### Panacea

**NATURE'S COMMODITIES** 

The works of photographer Jason DeMarte. explore contemporary issues of consumerism and artificiality, specifically how those concepts affect our relationship with the natural world. DeMarte's striking images investigate how society filters the natural through the fabricated, blurring the line between what is "real" and what is manufactured. Currently a professor at Eastern Michigan University. DeMarte has taught at Mississippi State University, Zayed University in Dubai and the University of New Mexico. His work has been displayed both nationally and internationally. The solo exhibit Panacez chronicles his work from the last six years and spotlights his latest series, Nature Preserve. It opens with a seception from 6 to 9 p.m. at the

p.m. in and around Midtown, prim info at 313-577-5088; for a compl Detroit Center for Contemporary Photo

sale at the Soarab Club and an ope Night appearance. Even the recen

opening its doors for an evening

dance, theater and musical events

annual community sing-along on

in the Russell Industrial Center, 1600 St., Bldg. 2, FL 1; displays through Ja SAT-SUN1203-04

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